

# Tastykake On-pack > On-line Sweepstakes

The screenshot shows a web browser window titled "Tastykake Sweepstakes". The main heading reads "Turning your Krimpets® into an iPod®" with the tagline "Now that's Tasty!". Below the heading is a registration form with the following fields: "Sweepstakes Code:" (with a "need a CODE" button), "First Name:", "Last Name:", "Address:", "Address 2:", "City:", "State:" (with a dropdown menu "Please select a state"), "Zip:", "Email:", and "Date of Birth:" (with dropdowns for "Month", "Day", and "Year"). A red "enter" button is positioned below the form. Below the form, a row of prizes is displayed on yellow circular platforms: "Tastykake Single Serve", "Portable Flash Drive", "Portable DVD Player", "Laptop Computer", "Apple iPod", and "Wawa Coffee". The text "20 PRIZES AWARDED DAILY" is centered below the prizes, and "WHEN YOU NEED A TASTYKAKE, GET IT AT Wawa" is on the right. At the bottom, a copyright notice states: "Copyright ©2006 Tasty Baking Company. All rights reserved. Apple and iPod are registered trademarks of Apple Computer, Inc. Apple is not a participant or sponsor of this promotion." The browser's address bar shows "Done".

## We handled it all:

- Legal/Admin/Rules
- On-line hosting & data collection
- Instant win & prize fulfillment