

# Pendaflex Office Supplies



**Pendaflex, a manufacturer of a wide array of office supplies, primarily appeals to a female Office Manager target audience. And, who among this audience wouldn't want a chance to win a VIP trip to Hollywood to attend the Academy Awards® and get treated like a celebrity? Based on response, apparently just about everybody! It was a smash hit. And, we handled it all from start to finish – including turnkey legal & admin., winner selection, travel and all "Red Carpet" arrangements.**