

US Sweepstakes & Fulfillment Company

INSURED SWEEPSTAKES



*Would you like to feature a large cash prize...
maybe \$50,000, \$100,000, or even \$1,000,000
in your next promotion?*

These are the kinds of promotions that get trade and consumer attention, help "break through the clutter" and can set you apart from the often "ho-hum" offerings being dished out every week in the Sunday FSIs.

And, what if you could offer one of these big cash prizes at only a *fraction of the cost?*

Let our experts show you how it's done.

We have the creative/promotional planning expertise, and the best professional financial underwriting contacts in the industry, who offer what's known as "contingency insurance".

Basically, our underwriters will work with us to create a program that has a degree of "insurable risk", and depending on how the program is structured, will absorb the risk of a "big-money" win (at a pre-determined, guaranteed flat rate to the sponsor)...generally at about 10-20% of the cash prize being offered.

They take the gamble...and, you get the benefit of a big prize, no risk, and peace of mind.

You also have the assurance that this "powerhouse promotion" is going to "move the needle" for you.



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